

Headquarters Workplace Project

Agenda

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Executive Summary

> IFMA is embarking on a headquarters workplace transformation that will result in the development of a new headquarters workplace that completely aligns the organization's business purpose and strategy map with work styles and settings to drive organizational innovation and effectiveness for membership

Current Situation

- ➤ One Greenway Plaza Houston, Texas
- ➤ Lease Exp: 12/2012
- **➤** Lease Type: Primary
- > RSF: 20,044
- > 2 Floors (10th & 11th)





Project Goals and Objectives

- **≻** Goals
 - Transparent, timely process
 - Strategy Map alignment
 - Sustainable
 - Unbiased location
 - Clean slate

- Objectives
 - Distributed workplace
 - World class space
 - Break the link between space and status
 - 25% more efficient than current facility
 - Effective and satisfying work experience



Expected Outcomes

Efficiencies	Flexibility	Agility	Engagement	Service
Smaller Footprint Higher Densities Cost Savings	Increase Capacity Without Adding Space Levers: Mobility & Utilization	Increased Decision Speed Dynamic Teamwork	Building People Capacity Leveraging Differences	Organizational Collaboration Customer/ Client Insight



Project Oversight



HQ Steering Committee

Kathy Roper, CFM, CFMJ, LEED AP, IFMA Fellow

Tony Keane, CAE

Jon Seller

Francis Kuhn, CFM, CFMJ

Thomas Mitchell, CFM, CFMJ

Marc S. Liciardello, CFM, MBA, CM, Committee Chair



Strategy development

> Three phase process

Assessment

- Work styles
- Space utilization
- Workplace performance
- Aspirations

Development

- New ways of working
- New space concepts
- Technology
- Policies/protocols

Validation

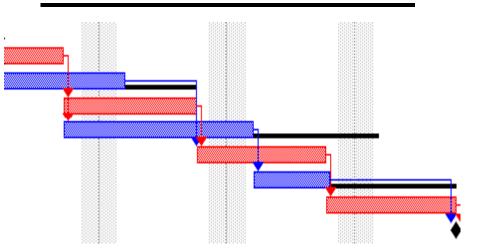
- Space and cost savings
- Case study comparisons
- Leadership review



Timeline

- **Project Planning & Site** Search
- **Programming/Workplace** Requirements
- Schematic Design, Planning 3. and Coordination
- **Construction Drawings and Specifications**
- 5. Furniture Selection, Specification, Purchase and Installation
- **Construction Administration**
- IT/Telecom
- **Security System**
- Move & Decommission of **Existing Site**

9 Phases = 60 Weeks





Contact Information

- Project website and email
 - www.ifma.org/about/hq
 - hqproject@ifma.org
- ➤ IFMA Contact
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